

OUR CINEMA CENTENNIAL

★ The Beginnings of Movie-making in Santa Cruz ★

Lecture
Exhibit
of Movie
Memorabilia
Reception
at Provost's
House
Refreshments
Silent Film
Showing*
Door Prizes

- A century ago, in the **Fall of 1911**, the first dramatic motion pictures were filmed in Santa Cruz.
- **"A Diamond in the Rough"** was shot among the Henry Cowell Redwoods.*
- **"The Danites"** was filmed at what is now UCSC.*
- Join historian **Randall Brown** as we explore Santa Cruz's early film history.



Bessie Eyton



Herbert Rawlinson



Sydney Ayres

Actors in "A Diamond..."



Special Collections, UCSC

The Cowell Ox Teams appeared in the films.

Date: Saturday, November 12, 2011, 2-5 p.m.

Location: Humanities Lecture Hall (near Cowell College, UCSC)

Parking: Free at Cowell and Stevenson lots.

Cost: \$5.00 donation. Students free.

Information: 459-1254

Sponsored by
THE FRIENDS OF THE COWELL LIME WORKS HISTORIC DISTRICT
& COWELL COLLEGE, UCSC

* Neither Santa Cruz film has survived. Other films by the same company will be shown.